

	JANUARY/FEBRUARY CLOSES JAN 15	MARCH/APRIL CLOSES MAR 11	SPECIAL ISSUE CLOSES MAR 20	MAY/JUNE CLOSES APR 18	SPECIAL ISSUE CLOSES APR 25	JULY/AUGUST CLOSES JUL 10	SEPTEMBER/OCTOBER CLOSES SEP 5	NOVEMBER/DECEMBER CLOSES OCT 14	DECEMBER CLOSES NOV 18
ISSUE FOCUS	2008 Candy and Snack Category Handbook	NEW Local Market Insights Issue A close-up view of regional retail leaders Market-by-market facts and figures	 All Candy Expo New Products Show Planner A planning tool for retailers and wholesalers attending the All Candy Expo. The Planner will include show floor plans, list of exhibitors, details of seminars, events at the show, and much, much more. The Planner will be mailed to arrive on buyers' desks about six weeks before the show. For special advertising rates, please contact your account manager.	The Kids' Report All you need to know about targeting this powerful, influential demographic group	 All Candy Expo E-Daily The News Source of the All Candy Expo. The E-Daily is an online newsletter e-mailed to attendees and exhibitors all three days of the show. The E-Daily will provide news and on-site views of the show, new product information and more. For online E-Daily advertising rates, please contact your account manager.	NEW The Seasonal Issue Seasonal calendar, display tactics, markdowns, sell-through, expert insights and more	NEW The Convenience-Store Issue Merchandising candy and snacks in the convenience channel	The Chocolate Report Powering premium and dark chocolate sales	CONFECTIONER 2009 Source Book The leading resource for information on candy and snack suppliers.
CONFECTIONERY FOCUS	A comprehensive guide to the subcategories within the candy and snack industries.			<ul style="list-style-type: none"> • Non-Chocolate • Gum • Premium 		Sugar-Free	Functional Confections	Breath Fresheners	
SNACK FOCUS	Category sponsorships available.	Meat Snacks - Tools to Grow the Category		Salty Snacks		Energy/Snack Bars	Nuts	Healthy Snacks	
RETAIL CLOSE-UP				Alternate Channel Overview		Star Seasonal Performers	Convenience Store Leader	Upscale in the Mainstream	
SEASONAL STRATEGIES		Winter Holidays		Valentine's Day			Easter		
SHOW COVERAGE		All Candy Expo Pre-Show Coverage				NACS Pre-Show Coverage All Candy Expo Report			
BONUS SHOW DISTRIBUTION/VALUE-ADDED	<ul style="list-style-type: none"> • NCA State of the Industry Conference, Orlando • Winter Confectionery, ECRM-EPPS • AWMA Expo, Las Vegas 			All Candy Expo, Chicago  Candy Spring Planning, ECRM-EPPS		Ad Readership Study	NACS Show, Chicago	ISM, Cologne, Germany	
							Candy Annual Planning, ECRM-EPPS		

FEATURED ON CONFECTIONER.COM Confection & Snack Retailing Extra! • Special Reports • News • Additional Show Coverage

IN EVERY ISSUE Upfront Column • News and Trends • Product Update • Last Word • Kid Engineers